



Website Privacy Policy

This website privacy policy outlines how Inspired To Soar Ltd protects and makes use of the information you give the company when you use this website www.inspiredtosoar.co.uk

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

This website privacy policy was updated on: **22/05/2018**

If you have any questions about this policy, please email: info@inspiredtosoar.co.uk or write to: Inspired To Soar Ltd, Gwynfor Road, Swansea SA2 0XF.

Introduction

We gather and use certain information about individuals in order to provide products and services as well as enable certain functions on this website. We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

What data we gather

We may collect the following information:

- Name
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries
- Other information pertaining to special offers and surveys

How we use this data

Collecting this data helps us to understand what your requirements are as an Inspired To Soar Ltd client enabling us to deliver stellar products and services.

Specifically, we may use data:

- For our own internal records.
- To improve the products and services we provide.
- To contact you in response to a specific enquiry.



- To customise the website for you.
- To send you promotional emails about products, services, offers and other things we think might be relevant to you.
- To contact you via email or mail for market research reasons

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to send information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- **Analyse our web traffic using an analytics package.** Aggregated usage data helps us improve the website structure, design, content and functions.
- **Identify whether you are signed into our website.** A cookie allows us to check whether you are signed in to the site.
- **Test content on our website.** For example, 50% of our users might see one piece of content, the other 50% a different piece of content
- **Store information about your preferences.** The website can then present you with information that is more relevant and of interest to you.
- **To recognise when you return to our website.** We may show you relevant content, or provide functionality you used previously.

Cookies do not provide us with access to your computer or any information about you, other than what you share with us.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it. To learn more about cookies and how they are used, visit <http://www.allaboutcookies.org/>



Controlling information about you

When you fill in a form or provide your details on our website, you will see one or more tick boxes allowing you to:

- Opt-in to receive marketing communications from us by email
- Opt-in to receive marketing communications from our third-party partners by email

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

- Sign in to our website and change your opt-in settings
- Write an email to: info@inspiredto soar.co.uk

Your data will not be shared with any 3rd party and is solely for the use of Inspired to Soar Ltd.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998 and the General Data Protection Regulation.

Links from our site

Our website may contain links to other websites.

Please note that we have no control of websites outside the www.inspiredto soar.co.uk domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always ensure that you read the data protection and privacy policies of websites fully.



Your rights

If you have any questions, concerns or would like to exercise your right to be forgotten under the General Data Protection Regulation, then please contact info@inspiredto soar.co.uk

Data Protection Officer

For more information about this policy, please contact the Data Protection Officer by email: info@inspiredto soar.co.uk